

### All you need IS US

All you need to introduce you to the automobile market is AEACA





WHO WE ARE

# You will find the most qualified agents of automobile industry in our company



#### Who we are

AEACA (Spanish Association for Partners in the Automotive Industry). In 2.000 we constituted ourselves as an association with the aim of unite commercial agents of Automotive Industry to achieve a wide coverage to each manufacturer who needs to promote his products ins Spain. In this way, AEACA is made up of qualified professional people, who are able to cover any requirements of any automotive product, and experience in the market for years. AEACA works with its clients on the basis of a variable cost, that is, it charges a commission related to the produced sales. It is a form of avoiding stereotyping that supposes that our client pays a fixed cost regardless of the sales results.





## DO YOU HAVE ANY PRODUCT FOR AUTOMOBILE?

Then you need this!



#### aeaca service

Global marketing and advice service throughout Spain.

AEACA agents with a huge knowledge of Spanish commerce compose this association.

Contacting AEACA allows you to know and chose an agent in your city. You can even select only certain cities within the national level.



#### The potential costumer

Obtaining an extensive clients portfolio gives us the chance to introduce a new product quickly, focusing in the necessary sales and objectives.

Whatever the product and the objectives, we know how to bring it to the final customer within a personalised support. The aim is to publicise each aspect of the product and make an exhaustive pursuit, to keep our client constantly informed of news, promotions, order location... and any other requirements he/she may need..





#### A global an different service

One of the greatest values of AEACA is to offer our customers the possibility of organizing specialised training. This way they will always be up to date on what occurs within their market.





The deep control of the commerce and it needs is what allows to direct the representation of our product to the best customer.



#### Our modus operandi

- Meeting with the client and collection of all information about the product
- Approach and strategy for its introduction
- Implementation of objectives and monthly or/and annual sales
- Implementation of the action programme
- Monitoring by the AEACA agent
- Frequent visits to the client (continuous communication)
- Exhaustive information to our representative about their competence
- Possibility of organising specific training.







The knowledge of the area makes us detect the opening of a new client.



#### **Sectors**

Our commercial agents work in both Automobile and Industrial Vehicle sectors.



#### Contact

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